

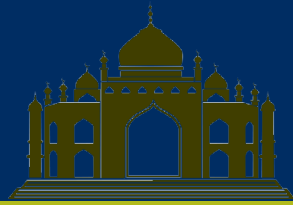
# 2024 SPONSORSHIP INFORMATION PACKET



**OPERA**  
FOR THE YOUNG  
*ignite enthusiasm for opera*

# FALL GALA THE MAGIC FLUTE

October 20, 2024



Each year 70,000 students, teachers and families participate as active audience members in OFTY's production, and another 5,000 perform onstage alongside OFTY's professional musicians.

All proceeds from  
OPERA FOR THE YOUNG®'S  
**FALL GALA**  
help ignite excitement  
for the arts in elementary  
school children in Madison  
and across the Midwest.

**OFTY (Opera for the Young®) is the gold standard for children's opera outreach in the country.**

OFTY's kid-friendly adaptations of opera masterpieces nearly 80,000 students, teachers, and families annually. Our talented artists take professionally designed sets and costumes directly into schools (usually right in the gymnasium!). By doing this, OFTY overcomes geographic, financial, and cultural barriers that would prevent many students (and staff, teachers, and parents) from seeing opera in a theater. Over 5,000 of these children perform alongside OFTY's professional cast, making this unique and entertaining exposure to opera and classical music accessible and memorable.

**For a sponsor at any level, this unique marketing opportunity includes:**

- Access to a highly desirable target audience- Opera for the Young® is a favorite of Madison's diverse arts community, drawing support from some of its most prominent businesses, individuals, and foundations
- A partnership with Opera for the Young®, including pre-event promotion, coverage in the OFTY FYI eNewsletter, and a presence on the OFTY website, [www.ofty.org](http://www.ofty.org).



# OPERA FOR THE YOUNG

*ignite enthusiasm for opera*  
Contact: Saira Frank / [saira@ofty.org](mailto:saira@ofty.org)  
[www.ofty.org](http://www.ofty.org)



# OPERA FOR THE YOUNG<sup>®</sup>

## SPONSORSHIP OPPORTUNITIES

Opera for the Young<sup>®</sup>'s Fall Gala will feature a fundraising social followed by a full performance of OFTY's outer space adaptation of Mozart's *The Magic Flute*. Elementary school students will join OFTY's five professional cast members onstage in *Flute* as the Alien Council of Wisdom, including three featured student speaking roles as the three-headed Sarastro. Gala guests will see first-hand the magnitude of an Opera for the Young performance.



Hawthorne Elementary students and their custodian carry in the Dragon who chases Tamino in OFTY's *The Magic Flute*



Tim Rebers (Papageno), Daniel O'Dea (Tamino) and Marie McManama and Rebecca Sorenson (3 Ladies) perform the famous quintet "Hm, hm, hm" in OFTY's adaptation of *The Magic Flute*

### PRESENTING SPONSORSHIP LEVEL

\$3,000 (V.I.P. Seating)

#### Presenting Sponsors' names will appear:

- Within the event title and on the front cover of invitations
- As a feature in OFTY's e-newsletter, OFTY FYI
- As the sponsor of 5 school performances of *Flute*
- Within the event title on event promotional materials
- Within the title on the display at the entrance of the event
- Within the title on OFTY's website

### SUPPORTING SPONSORSHIP LEVEL

\$1,500 (V.I.P. Seating)

#### Supporting Sponsors' names will appear:

- On the event invitations
- As the sponsor of 2 school performances of *Flute*
- On event promotional materials
- On the display at the entrance of the event
- On OFTY's website

### CHORUS SPONSORSHIP LEVEL

\$1,000- Table of 8 (V.I.P. Seating)

#### Names will appear:

- On the event invitations
- On event promotional materials
- On the display at the entrance of the event
- On OFTY's website

### CAMEO SPONSORSHIP LEVEL

\$500- Four Reserved Seats (V.I.P.)

#### Names will appear:

- On the event invitations
- On event promotional materials
- On the display at the entrance of the event
- On OFTY's website